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EUROPCAR ADDS MAXUS TO COMMERCIAL FLEET

DELIVER 9 model helps van users navigate ULEZ and Clean Air Zones without having to make long-term financial commitment

Responding to the growing prevalence of ULEZ and Clean Air Zones around the UK, Europcar Vans & Trucks has partnered with MAXUS. The addition of DELIVER 9 Euro6DV1e diesel models to the Europcar fleet means businesses can eliminate the risk of fines and charges for entering the low emission zones without having to make a long-term commitment to fleet acquisition.

Keith Shorter, Vans & Trucks Director at Europcar explained: "MAXUS shares our vision for helping customers make lower carbon choices, selecting models that work for their business both financially and logistically. This is already critical for organisations that operate in Clean Air and Ultra Low Emission zones. By adding the MAXUS DELIVER 9 diesel model to the Europcar commercial vehicle fleet we are providing an easy to access solution that both reduces emissions and addresses the cost of CAZ and ULEZ.

"We are committed to building strong partnerships with like-minded OEMs that can help our customers manage their transport needs as sustainably as possible. This new partnership with MAXUS is a great addition to our already extensive fleet of CAZ and ULEZ compliant vans.

While the deadline for the sale of new petrol and diesel vehicles has been pushed back to 2035, businesses are already working towards reducing the impact of their mobility by switching to lower emission vehicles wherever possible. However, making a wholesale fleet change is not practical or affordable for many businesses, so Europcar is focused on helping organisations drive a younger and more efficient fleet of diesel and petrol vehicles that comply with the latest Euro standards.

The ultra-modern 2.0-litre turbo diesel engine of the MAXUS DELIVER 9 meets the latest Euro 6DV1e requirements. Featuring advanced ECO-Technology, it's an ideal solution for businesses that regularly need to move larger payloads.

Mark Barrett, Managing Director, Group Franchise added: "MAXUS is proud to join forces with Europcar, a leader in the van rental industry. The acquisition of a significant fleet of MAXUS DELIVER 9 vans by Europcar reinforces our position as a trusted provider in the commercial vehicle market. This partnership underscores our mission to empower businesses with the essential tools for success, and we are privileged to contribute to Europcar's commitment to providing customers with a diverse and modern fleet."



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility services provider with a leading position in Europe. In the coming years, the Group's ambition is to become a leader in sustainable mobility services, driven by data, technology and people.

Europcar Mobility Group offers to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including more and more electric vehicles.

Its brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, Buchbinder®, one of the most important players in car and light commercial vehicle rental in Germany, and Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC).

Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com