



London, 19th September 2024

Europcar provides electric support vehicle for Shell Cycle Team as it covers 480 miles for the Seashell Trust

Europcar branded Mercedes-Benz e-Vito support vehicle underlines partnership focused on sustainability

Europcar has been working with Shell to extend the electrification of its branch network for several years. 79 electric charge points have been installed at 21 Europcar stations as part of the mobility provider's nationwide electrification. Now, underlining the partnership focused on sustainability, Europcar is supporting a 14-strong team of cyclists from Shell who will be riding from Edinburgh to London to raise funds for the Seashell Trust.

A Europcar branded all electric Mercedes-Benz e-Vito van will provide essential support for the team, stopping at a number of Europcar locations along the route to re-charge.

The Seashell Trust Bike Challenge starts in Edinburgh on Thursday 18th September, concluding 4 days later in London, with the aim to raise £10,000 for the Seashell Trust. Seashell is a charity dedicated to providing a creative, happy and secure environment for children and young people with complex needs and additional communication challenges from across the UK. It is committed to delivering individually tailored support services that promote independence and build confidence.

The funds raised on the Seashell Trust Bike Challenge will go towards the £1.5m the Seashell Trust needs to provide the children and young adults they support with the best experiences possible. This includes funding for specialist equipment, enrichment activities and simply giving them the chance to have fun.

Euan Moir, Head of Fleet and Commercial Road Transport at Shell said: "The partnership between Shell and Europcar has evolved over the last few years as the mobility provider has ramped up its electric ambitions. Not only have we helped the company extend electric charging across its network. We have also collaborated to provide Europcar Deliver & Collect drivers with Shell fuel cards that will enable both electric and petrol and diesel vehicles to be refuelled efficiently. The provision of the e-Vito is another example of the great partnership between the two businesses."

Mark Newberry, Commercial Director & Sustainability spokesperson, Europcar Mobility Group UK added: "The Seashell Trust is doing some amazing work for children and young people and we are delighted to play our part in Shell's support of the charity. With a growing range of electric cars and vans, we welcomed the opportunity to provide a Europcar branded Mercedes-Benz e-Vito as the support vehicle, demonstrating that even long-distance journeys can be tackled with a growing network of electric chargers and the increasing range of electric batteries."

To find out more about the Shell Cycle Challenge in support of the Seashell Trust visit <https://www.justgiving.com/page/edinburghtolondoncyclerride2024>



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

"We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, and Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning. The Group also operates the "myEuropcar" platform for vehicle subscription, and "Europcar on Demand", a roundtrip car-sharing service present in key cities in Europe.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 8,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com