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Europcar Mobility Group UK joins Association of Fleet Professionals

Mobility provider aims to get involved with critical campaigns supporting the UK fleet sector

Reflecting its integral role in the UK fleet sector, Europcar Mobility Group UK has joined the [Association of Fleet Professionals](#) (AFP) as a 'Fleet Support Provider'.

As Lauren Vincent, Corporate Sales Direct, Europcar explained, the fleet sector's role in the UK economy is becoming ever-more critical and the AFP plays a key part in ensuring government and wider business and industry understand its contribution. "The AFP carries out valuable work representing the interests of the fleet sector, which is particularly important as the UK moves closer to its net zero targets. With our own clear focus on efficient mobility and electrification we look forward to making a positive contribution to the Association's work."

With more than 1,000 individual and company members, the not-for-profit AFP supports, educates and trains the corporate fleet industry, promoting networking, collaboration and the sharing of best practice. It also represents the collective voice of national fleet operators, to take key issues to government and industry.

Key priorities currently include decarbonisation, cost control, fleet safety, mobility as a service and autonomous vehicles. The professional association is also supporting its members as they navigate the use of new technologies, including AI, as well as the growing supply chain and OEM landscape.

Europcar will bring its experience across each of these areas as well as contribute to networking events and member conferences. It will also get involved in the AFP committees run by their board members:

- Decarbonisation
- Mega Fleets
- Risk & Compliance
- Mobility & Fleet Management
- Diversity & Leadership

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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

“We help to change the way you move” is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.euopcar-mobility-group.com