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EUROPCAR SAVES 76,000KG OF CO₂ WITH RECYCLED PARTS

Reusing fit-for-purpose, quality checked salvaged vehicle parts supports Europcar's ambitious sustainability programme

In 2023, Europcar Mobility Group UK saved 76,010.81kg of CO₂ through recycling salvaged vehicle parts from its rental and company car fleet. This was a significant increase on the 43,000kg saved in 2022. Last year car doors were the most common of the 1,409 recycled parts sold.

The salvage and reuse of recycled parts saw Europcar avoid the equivalent amount of CO₂ emitted to charge 9.2 million mobile phones. The 76,000kg of CO₂ saved is also the equivalent of using 176 barrels of oil or 8,553 gallons of petrol, demonstrating the real environmental benefits of the company's strategy.

Europcar's Repair department was an early adopter of the use of recycled parts for repair, having started using salvaged parts in 2017. It has a robust process where recycled parts are always first choice, with a fully committed network of BS10125 approved Tier A repairers, de-fleet centres and approved mechanical repair suppliers.

"At Europcar we are committed to reducing our environmental impact, not just through the introduction of low and zero emissions vehicles on our fleet; we're also looking inwardly to identify the best ways to make a difference through changes to our own operations", commented Mark Newberry, Commercial Director & Sustainability spokesperson of Europcar Mobility Group UK. "Re-using and reselling salvaged parts from our vehicles is an important action that is helping us reach our sustainability goals."

Parts salvaged from the Europcar UK fleet are carefully scrutinised for condition before being reused in other vehicles in the fleet.

Mark Newberry continued: "As well as helping us to reduce our impact on the environment, utilising recycled parts is also helping us reduce vehicle downtime for repairs. Orders for parts from manufacturers have been experiencing delays for the past few years, leaving vehicles off road, sometimes waiting many months for replacement parts to be delivered. Using salvaged parts has allowed us to reduce these delays and minimise the impact on fleet availability. As such, our business and leisure customers always have the widest possible range of vehicles available to rent for a day, week, month or longer, to suit their specific needs."



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe. "We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly. To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles. Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC) and Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning. Customers' satisfaction is at the heart of the Group's ambition and that of our more than 8,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com