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Europcar puts rental EV charging on the map in new partnership with Octopus Electroverse

First-of-its-kind rental partnership gives electric vehicle (EV) customers instant access to over one million chargers across Europe along with route-planning tools and a seamless charging experience

Committed to making electric driving more accessible, Europcar Mobility Group UK is teaming up with [Octopus Electroverse](#), Europe's largest consumer EV public charging network. The platform will serve as the go-to charging solution for the company's growing number of EV rental customers.

The partnership is the first of its kind in the rental sector and is designed to make EV driving simpler, smarter, and more accessible for rental customers, removing common barriers to electric vehicle use, particularly around charging confidence.

Customers hiring an electric car or van from Europcar can now access over one million public chargers across the UK and Europe through Octopus's award-winning charging app 'Electroverse'. Available via the [Europcar EV Guide](#), the rental company's digital hub created to support EV renters, the app makes finding and starting a charge a breeze for drivers – whether they are long time EV pros or just beginning their electric journey.

Electroverse has been designed to take the hassle out of EV charging, making it easy for drivers to power up without juggling multiple apps or accounts – a key benefit for rental customers. Drivers can find chargers, plan routes in real time, and start charging via the app or with an RFID card. Its user-friendly interface delivers the benefits of going electric, from discounted charging prices to hassle-free payments.

"We are excited to be the first rental provider to partner with Octopus for convenient EV charging and route planning," said Sarah Clarke, Senior Consumer Marketing Manager, Europcar Mobility Group UK. "This is about making the switch to electric as seamless as possible. By giving access to a single charging platform that covers the majority of the UK network, we remove the need for multiple apps and logins. Drivers can plan their journey, find the right charger and manage payments all in one place. It will help make charging a rental EV quicker and simpler as it does not require drivers to sign up with every charging provider they need to use on a journey.

"The route planning feature is particularly powerful, helping to reduce range anxiety by showing available chargers at the most efficient points along a planned journey. When

combined with the Europcar EV Guide, this delivers genuine value to our customers and supports a positive first EV experience.”

With more than 500 new chargers added to Electroverse’s network every day, drivers will have access to top brands including IONITY, Osprey and Instavolt. Europcar EV customers using the Electroverse app gain access to exclusive offers, including ‘Plunge Pricing’, a world-first in dynamic public charging that offers up to 45% off when renewable energy is plentiful and demand is low.

“With the EV roll out accelerating at racing speed across the UK, charging on the go should be a breeze”, added Matt Davies, Director at Octopus Electroverse.

“Whether you are a long time EV lover or renting an EV for the first time, we want to give every driver the confidence to make the switch. Partnering with Europcar means we can put more people behind the wheel of an EV and show them just how easy going electric can be.”

To help motorists gain a better understanding of EV life, Europcar regularly updates its free digital [EV Guide](#) and [Knowledge Hub](#). The beginner’s guide to EVs answers the most common questions and helps drivers make sense of all the buzzwords and acronyms. It also explains how switching to an EV will help save money and reduce emissions. Importantly, the guide covers EV incentives available and details how to charge an EV, including explaining the different types of chargers.



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

"We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners). More info: www.europcar-mobility-group.com

About Electroverse

Launched in summer 2020, Octopus Electroverse is Octopus' answer to the frequent complaint that Electric Vehicle (EV) drivers need many different apps and cards to use the many different brands of EV charging stations. Electroverse is making public charging simple by having just one card and one app, with zero added costs or ongoing fees, and support for the latest in-car technology.

EV drivers across the globe can now access over 1 million different charge points from over 1,200 different charging operator brands in 40 countries. Electroverse is open to anyone, and Octopus Energy customers have the option of linking their public EV charging with their home energy bill for the ultimate simplicity. Electroverse won 'Best EV Innovation' at Driving Electric Awards 2021, 'Best Use of Technology' at UK Business & Innovations Awards 2022, 'Mobile Innovation of the Year' at National Tech Awards 2024, and 'Best Consumer Proposition' at the Electric Vehicle Innovation and Excellence Awards (EVEs) 2024. For more information on Electroverse, head to our [website](#).

About Octopus Energy Group

Octopus Energy is a global clean energy tech business, driving the affordable, green energy system of the future. Under its own retail brand, Octopus delivers world-class customer service and cutting edge energy products to close to 10 million households globally. Its operations span 32 countries and the entire energy value chain. The group invests in, builds and flexibly manages renewable energy, operating a £7 billion portfolio of projects.

Octopus has licensed its advanced data and machine learning platform, Kraken, to support over 60 million customer accounts worldwide through licensing deals with companies such as EDF, E.ON and Origin Energy. Kraken enables Octopus to drive the electrification of heat and transport through smart tariffs and innovative cleantech. Backed by pension funds, investors and energy giants, Octopus Energy Group businesses deliver cheaper, greener energy and cutting-edge tech to countries and customers worldwide. For more information, check out our [website](#).