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“Proposals for a tax on EV miles will do nothing to encourage businesses and motorists to switch to zero emissions now”

Tom Middleditch, Sustainability spokesperson at Europcar has responded to the rumours that the Chancellor will announce proposals for a mileage tax on electric vehicles in the Autumn budget.

“Unquestionably the government has some difficult decisions to make to plug public finances, but we have a deep concern that a tax on mileage of electric vehicles will create doubt in people’s minds and be another deterrent to adoption of zero tailpipe emissions motoring right now. Our own research shows that cost is one of the main barriers to EV adoption – indeed we took our own initiative to remove this from electric rental by offering price parity for B2B customers with ICE vehicles.

“With the government’s ZEV targets unlikely to be met this year for a variety of reasons it is critical, therefore, that nothing is done at this point to discourage businesses and motorists from making the switch. Putting a tax on mileage also feels counter-intuitive to the government’s zero emissions ambitions.

“It is also unclear at this stage exactly how this would be implemented for rental vehicles. Rental is an effective transitional solution to EV adoption, helping employers make the switch in a way they can afford, and which fits with business requirements. It also gives private motorists the opportunity to learn about electric motoring in real-world conditions that dealer test-drives simply can’t provide. We will, therefore, actively work with relevant industry bodies to respond to any government consultation to ensure that the broad impact of an EV mileage tax is fully understood.”



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Notes to Editors

About Europcar Mobility Group

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"We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

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