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EUROPCAR BOOSTS ZERO EMISSIONS IN DELIVERY & COLLECTION FLEET

Mobility provider doubles-down on emissions reduction with the addition of 25 MG4s as Delivery & Collection 'runner' vehicles

Committed to reducing its own environmental impact, as well as that of its customers, Europcar has increased the use of zero emissions vehicles for its market-leading Delivery & Collection service. 25 of Europcar's MG4 electric hatchbacks have been deployed across the company's branch network to be used exclusively as 'runners' supporting the delivery and collection of vehicles for customers. This latest investment supports Europcar's target to achieve 25% of all Delivery & Collection miles in electric vehicles (EVs) to further reduce its overall environmental impact.

"Europcar data for 2023 underlined our commitment to help our customers make an environmental difference", explained Tom Middleditch, Head of Electric Mobility at Europcar. "50,000 more EV rental days were taken in 2023 compared to 2022, covering 3.5 million EV miles. And the MG4, which we brought onto our fleet at the start of last year, proved to be a great fit for many customers.

"It is also the ideal model to support our goal to reduce emissions in our own operations, with its long range and advanced driver tech. It, therefore, made sense to invest in 25 more MG4s for our Delivery & Collection runners, used alongside other makes and models as well as the electric bikes that support the service."

Since March 2023 Europcar has doubled the number of dedicated electric runner vehicles on its internal fleet, including the latest addition of 25 MG4s. The benefits are significant. In February 2024 a third (33.6%) of all Europcar Delivery & Collection mileage was completed in an electric vehicle, the highest proportion to date, and ahead of the 2024 target of 25%. By the end of the first quarter, the Europcar Delivery & Collection team had completed 280,000 EV runner miles - a 28% increase on 2023.

"The Europcar business has taken a number of steps in the last 12 months to reduce our impact on the environment, from applying connected technology to almost 100% of our fleet to know when vehicles are ready to collect, to achieving 77% EV usage amongst our own company car drivers", added Kevin Rand, UK Operations Director, Europcar. "Significantly increasing the number of electric runners on our fleet means our own drivers have become real EV champions, fully engaged in our goal to reduce emissions."



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Contacts

Press Relations

Wendy Harrison/Cecile Stearn:

europcarmobilitygroupUK_PR@harrisonsadler.com

020 8977 9132

Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility services provider with a leading position in Europe. In the coming years, the Group's ambition is to become a leader in sustainable mobility services, driven by data, technology and people.

Europcar Mobility Group offers to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including more and more electric vehicles.

Its brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, Buchbinder®, one of the most important players in car and light commercial vehicle rental in Germany, and Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC).

Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com