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Europcar and Voltric join forces to get more drivers into electric vehicles

EV subscription model boosted with nationwide coverage and reliable, fast vehicle allocation

Electric vehicle (EV) mobility provider, [Voltric](#), has partnered with Europcar Mobility Group UK to meet growing demand and help its subscription customers get quick access to an EV of their choice. The partnership, which sees Europcar supply vehicles to Voltric, enables the subscription provider to expand the range of vehicles it offers to its salary sacrifice, business and private customers. Working with Europcar, Voltric can ensure customers across the UK are on the road in their chosen vehicle within two weeks.

With a shared vision of helping more drivers to switch to electric mobility, Voltric and Europcar are making the transition as easy as possible. Together, Voltric and Europcar give businesses the flexibility of a vehicle subscription with the model certainty of leasing. Voltric's customers can book specific makes and models from Europcar's comprehensive BEV fleet with no up-front deposit, less paperwork and the ability to switch vehicles each month.

Voltric's partnership with Europcar also enables it to fast-track the expansion of its EV Salary Sacrifice Subscription offering. Launched earlier this year, Voltric's EV Salary Sacrifice Subscription helps more businesses take advantage of the benefits of salary sacrifice by offering lower deposits, shorter contract lengths and less admin than a conventional lease scheme. Working with Europcar means that Voltric can offer a higher volume of vehicles while still honouring its commitment to delivering vehicles in less than two weeks.

"We believe that everyone should have the opportunity to experience life with an electric vehicle without the long-term commitment of buying or leasing," commented Julian Mensah, Co-Founder/CEO of Voltric. "Working with Europcar will bolster our offering and help us achieve our ambition of turning EV doubters into EV drivers. Nationwide branches and the ability to make a wide range of EVs available quickly, make Europcar a perfect partner."

Tom Middleditch, Head of B2B Marketing and Sustainability Spokesperson, at Europcar Mobility Group UK added: “Individual and fleet drivers want to make more sustainable mobility choices, but are often held back by the high purchase cost or the significant commitment required to lease an EV. In addition, EV technology is evolving so rapidly that a long-term commitment makes little sense. With Voltric, customers can change vehicles every few months, to ensure they always have the newest vehicle, the best tech and the longest range available. Bringing together this flexibility with the option to select a specific model means our partnership is a great fit for businesses looking at salary sacrifice schemes.

“At Europcar we are committed to helping customers experience EV driving in the real world without the high up-front cost of purchase. We are continuing to expand our range of rental options and vehicle choices to ensure we can provide an EV to suit every journey. New EV drivers renting from Europcar are supported by a detailed personal handover and introduction to the vehicle at pick up, and our website provides a wealth of information on driving electric. It’s a great way to find out just how easy and cost-effective electric driving can be.”

To help motorists gain a better understanding of EV life, Europcar regularly updates its free digital [EV Guide](#) and [Knowledge Hub](#). The beginner’s guide to EVs answers the most common questions and helps drivers make sense of all the buzzwords and acronyms. It also explains how switching to an EV will help save money and reduce emissions. Importantly, the guide covers EV incentives available and details how to charge an EV, including explaining the different types of chargers.



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

“We help to change the way you move” is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com

About Voltric

Founded in 2020 and headquartered in Wales, Voltric is mobility technology provider, which aims to build an intelligent platform for managing electric movement at scale. Its electric vehicle subscription provides flexible, affordable, and hassle-free access to electric vehicles (EVs) for businesses and consumers. It has already enabled more than one million EV miles and counts Holland and Barratt, Purple Bricks and Williams Racing among its customers.

Voltric's all-inclusive subscription covers the cost of vehicles, insurance, maintenance, servicing, and breakdown cover, simplifying the transition to electric driving for both businesses and individuals. Committed to affordability, flexibility, and sustainability, Voltric enables its customers to reduce their carbon footprint while enjoying significant cost savings. To learn more, visit [Voltric's website](#).