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EUROPCAR WALKS THE TALK TO ACCELERATE ELECTRIC MOTORING

New report highlights key landmarks as the mobility provider focuses on delivering sustainable motoring for business and leisure drivers in 2024

2023 saw Europcar Mobility Group UK motoring towards its environmental targets, becoming part of its customers' sustainability journey. A new report, ['Plugged into Sustainability'](#), highlights the key landmarks in the company's own sustainability journey and demonstrates how it is helping businesses and private motorists make the transition to zero emissions mobility.

- Europcar customers drove more than 3.5 million EV miles in 2023
- 50,000 more EV rental days were driven year on year
- 99.5% of Europcar's corporate customers have access to EVs
- 12% of the rental fleet was battery electric (BEV) or Plug-in Hybrid (PHEV) by the end of 2023 - a year-on-year increase of 379%
- Over 25% of Delivery & Collection journeys use electric cars and bikes

"We are committed to helping businesses and private motorists make the change from ICE to electric, through innovative tech-based solutions, electrification across our network, and a growing range of low and zero emission vehicles", explained Mark Newberry, Commercial Director & Sustainability spokesperson, Europcar Mobility Group UK.

"And we do not just 'talk the talk', we also 'walk the walk', with our rental fleet increasingly electrified as well as the integration of EVs into our own operations, such as for our Delivery & Collection service."

Europcar's electrified fleet now comprises a wide range of models, available to rent for a few days, weeks, months or more. And CO2 emissions on its company car vehicles are down 85% compared with the legacy fleet.

"Moving a business to a zero emissions strategy requires clear thinking, detailed planning and a hands-on real-world experience", added Mark Newberry. "Our carefully designed EV solutions are future-proofing the whole mobility process and already support many organisations as well as private motorists on their sustainability journeys."

The full report, 'Plugged into Sustainability', includes detailed insight into Europcar's own sustainability journey, and how it is helping businesses reduce their fleet emissions. It is available to download [here](#).



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility services provider with a leading position in Europe. In the coming years, the Group's ambition is to become a leader in sustainable mobility services, driven by data, technology and people.

Europcar Mobility Group offers to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including more and more electric vehicles.

Its brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, Buchbinder®, one of the most important players in car and light commercial vehicle rental in Germany, and Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC).

Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com