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EUROPCAR SIGNALS COMMITMENT TO INSURANCE SECTOR WITH APPOINTMENT OF BUSINESS DEVELOPMENT DIRECTOR

Jonathan Brownhill brings 17 years' sector experience

Reflecting its sustained commitment to the insurance market, Europcar Mobility Group UK has expanded its Insurance specialist team led by James Roberts, Head of Insurance Sales. The latest recruit is Jonathan Brownhill who has been appointed as Business Development Director.

With experience working across courtesy car, credit hire and repair solutions in the bodyshop space and service, warranty and accident management solutions in the dealership sector, Jonathan's appointment gives insurers access to a wealth of market knowledge. As the sector faces continued pricing, customer acquisition and retention challenges alongside the requirements of the new Consumer Duty regulations, Jonathan will work with insurers to provide fit for purpose solutions.

Jonathan has 17 years' experience in the automotive industry and a wealth of knowledge across a number of disciplines, including operations, remarketing and insurance replacement business development.

"We are delighted to welcome Jonathan to the business and look forward to leveraging his experience to support our insurance clients", said James Roberts, Head of Insurance Sales, Europcar Mobility Group UK. "He will foster strategic partnerships, providing insurers with a vehicle replacement solution that ensures they can meet their Consumer Duty requirements."

Jonathan Brownhill added: "This is an exciting new role for me, working for a business that offers a best-in-class, end-to-end solution for all insurance mobility claim types, backed by a dedicated, centralised insurance support team.

"Europcar is an innovative and forward-thinking mobility provider, and I am particularly looking forward to working with insurers who want to support their customers' ambitions for zero emissions mobility. In the last year, Europcar has increased its green car fleet by 12% and electrified over 50% of its network. These are strong proof points that we believe will give insurers confidence that Europcar should be part of their supply chain."



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility services provider with a leading position in Europe. In the coming years, the Group's ambition is to become a leader in sustainable mobility services, driven by data, technology and people.

Europcar Mobility Group offers to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 250.000 vehicles, equipped with the latest engines including more and more electric vehicles.

Its brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, Buchbinder®, one of the most important players in car and light commercial vehicle rental in Germany, and Ubeeqo® – one of the European leaders of car-sharing (BtoB, BtoC).

Customers' satisfaction is at the heart of the Group's ambition and that of its more than 8,000 employees, everywhere Europcar Mobility Group delivers its mobility solutions, thanks to a strong network in 140 countries (including 16 wholly owned subsidiaries completed by franchisees and alliance partners).

More information: www.europcar-mobility-group.com