

London, 27th April 2026

**Europcar evolves offering to the insurance market with
ring-fenced GTA fleet**
Dedicated insurance aligned fleet to ensure like-for-like replacement

In the next evolution of its commitment to the insurance industry, Europcar Mobility Group UK has established a dedicated, ring-fenced fleet of vehicles specifically for its insurance customers. Complementing the GTA aligned fleet, this new initiative directly addresses the previous lack of choice for replacement vehicle supply within the industry, and the pressure on insurers to provide like-for-like vehicles to customers.

Alongside matching replacement vehicles to GTA groups, the ring-fenced fleet is made up of both internal combustion engine (ICE) and electric vehicle (EV) options. This dedicated resource underscores Europcar's commitment to understanding and responding to the unique requirements of its insurance partners and their customers.

Leigh Broomhead, Head of Insurance at Europcar Mobility Group UK said: "The insurance industry has previously faced a lack of choice and sector focused expertise when it comes to vehicle replacement supply, with the increasing use of electric vehicles presenting a new challenge. This is why we are extremely proud to be able to offer a dedicated GTA ring-fenced fleet that is only available to our insurer customers. The fleet can be utilised on a day to day basis, giving insurers the ability to provide like-for-like replacement vehicles to their customers.

"We know that onward mobility is a critical element to the claims experience and a poor service can impact customer satisfaction and add cost. The Europcar GTA ring-fenced vehicle fleet tackles the issue of vehicle supply, and ensures a smoother and more predictable experience for policyholders by providing a replacement vehicle that meets their needs. We are confident that the ring-fenced fleet will contribute significantly to the insurance industry better aligning with customer expectations and a positive claims experience as the UK vehicle market continues to evolve."

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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

"We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com