

London, 31st July 2025

## **Europcar boosts electric fleet with award-winning Polestar 2**

### **New rental addition builds on Polestar 4 Success**

Europcar Mobility Group UK has expanded its electric vehicle (EV) rental fleet with the addition of the Polestar 2. Following the successful introduction of the Polestar 4 earlier this year, the new addition to the fleet enhances the range of zero tailpipe-emission vehicles available from Europcar for business and leisure drivers across the UK.

The Polestar 2, an award-winning electric fastback, is renowned for its minimalist Scandinavian design, engaging driving dynamics and sustainable approach. Now available from Europcar, renting a Polestar 2 offers another compelling option for motorists seeking a commitment-free way to experience premium, long-range electric motoring in real-world conditions.

With its impressive battery capacity, the Polestar 2 delivers a substantial driving range of up to 344 miles (WLTP)<sup>1</sup>, alongside rapid charging capabilities. This makes it an excellent choice for a wide array of journeys, appealing to those new to electric driving as well as seasoned EV enthusiasts. Its sleek profile and premium interior provide a comfortable and sophisticated experience for all occupants.

“Following the enthusiastic reception to the Polestar 4 earlier this year, we are thrilled to further enhance our electric fleet with the addition of the Polestar 2,” said Tom Middleditch, Head of Electric Mobility, Europcar. “This vehicle perfectly embodies our goal of making electric driving accessible and appealing to a broader audience. Its combination of range, performance, and distinctive design makes it an ideal vehicle for customers to experience the benefits of electric motoring in real-world conditions, whether for a short trip or a longer rental. Polestar’s dedication to electric performance aligns perfectly with Europcar’s vision for a sustainable future of mobility.”

The addition of the Polestar 2 underlines Europcar’s commitment to electric motoring. Customers can enjoy a stress-free experience, as every electric vehicle is provided with a minimum 80% charge at the start of the rental and can be returned with as little as 20% battery charge, removing range anxiety or charging concerns.

“We are continuously expanding our portfolio of low and zero tailpipe emission vehicles,” Tom Middleditch added. “With a comprehensive selection of vehicles, from compact models to luxury SUVs, we can cater for every journey requirement and the Polestar 2 complements the fleet perfectly, with its unique blend of performance and practicality.”

---

<sup>1</sup> For the Long-Range Single Motor variant



End

## **Contacts**

### **Press Relations**

Wendy Harrison/Cecile Stearn/Clare Watson:  
[europcarmobilitygroupUK\\_PR@harrisonsadler.com](mailto:europcarmobilitygroupUK_PR@harrisonsadler.com)  
020 8977 9132

### **Notes to Editors**

#### **About Europcar Mobility Group**

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

"We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: [www.europcar-mobility-group.com](http://www.europcar-mobility-group.com)