

London, 29th October 2026

Europcar welcomes Government action on EV charging costs

Move helps to address one of key barriers to electric vehicle rental

Europcar Mobility Group UK has welcomed the government's announcement in yesterday's Budget to cut the cost of electric vehicle charging at local lower-powered charge points. It is, however, disappointed that VAT on public charging hasn't been reduced.

Gavin Morgan, Commercial Director at Europcar said:

"Charging cost and convenience remain among the biggest questions businesses and their drivers ask when they consider renting an electric vehicle. Many drivers renting electric don't have home charging or are actually renting while away from home, so they depend on the public network. Making overnight charging on residential streets more affordable is a practical step which makes EV rental a more realistic choice.

"Rental is often the first time people drive an electric car. A good first experience turns curious drivers into confident EV users. Measures that bring down the cost of charging help that happen and will support the Government's net zero ambitions.

"We also welcome the new taskforce on 'tariff porting'. We'd encourage the Government to look next at the cost of higher-powered charging and VAT on public charging. Prices for rapid chargers have risen even faster, and those are the chargers rental customers rely on for longer journeys.

"Europcar will keep working with the government and industry to make electric driving accessible to everyone."

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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

"We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com