



Manchester, 7th October 2026

Europcar expands in Manchester as it opens new Trafford Park station

Mobility provider celebrates with free weekend car rental give-away during National Customer Service Week

Responding to increased demand for cars, vans and electric vehicles in the North West, Europcar Mobility Group UK has moved its Trafford Park rental operation to a new site in the Millington Building on Trafford Park Road. Giving the mobility provider over 50% more space, the new site enables the company to hold a larger choice of cars and vans for business and leisure customers. It has also invested in electric vehicle charging to underpin its range of electric vehicles.

To celebrate the launch of the new station, Europcar selected the Trafford Park location for a free car rental give-away for a weekend during National Customer Service Week. An employee of local business, SBS Audio Visual LTD, was the lucky recipient.

As Craig Macduff, Hub Manager at Europcar Manchester Trafford Park explained, the move strengthens Europcar's presence at the heart of Trafford Park, which is home to more than 1,330 businesses employing over 35,000 people as well as the wider Greater Manchester area.

"Greater Manchester continues to lead UK growth, and access to flexible vehicle rental is critical to support this positive economic activity. In particular, there is a need to provide vehicles at short notice as businesses respond to customer demand and that means we need to have a good range of vehicles on site at all times.

"The new Europcar site in the Millington Building gives us the space and the fleet capacity to serve businesses and private motorists, as well as the room to expand as Greater Manchester's economy grows. The addition of electric vehicle charging also means we can support businesses as they embark on their net-zero journey."

The Millington Building, a former printing works, has been fully refurbished with a new roof and upgraded facilities. Across the 24,352 sq ft of space, there's a customer reception area, secure parking for up to 100 vehicles, a vehicle wash bay and four dry preparation bays and a meeting space for up to 20 people.

The building's industrial past has also proved an asset for Europcar. Its robust three-phase power supply now feeds on-site charging points that can charge four electric vehicles at once, supporting the growing EV fleet.

Sitting on a main route between Trafford Park and Manchester city centre, the station is under a mile from junctions 9 and 10 of the M60, with easy access to the M62 and M56. It offers short, medium and long-term hire, from compact city cars to premium models, a wide range of commercial vehicles including specialist vehicles, and a dedicated electric fleet.



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

"We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com