

London, 17th August 2026

Europcar welcomes review of ZEV Mandate

Opportunity to ensure the policy works for fleets as well as OEMs is critical

Europcar Mobility Group UK has welcomed the government's decision to bring forward the review of the Zero Emission Vehicle (ZEV) mandate.

Gavin Morgan, Commercial Director at Europcar Mobility Group UK, said:

"We welcome the government's decision to bring forward the review of the ZEV mandate from 2027. As one of the UK's largest fleet operators, we've seen first-hand both the opportunities and the practical challenges that come with transitioning to electric vehicles at scale. Fleets are central to the UK's decarbonisation ambitions, and getting this policy right matters enormously - not just for mobility providers like us, but for the businesses and private motorists who rely on the rental sector.

"Our own data has shown that whilst there is a clear commitment to transition to electric motoring, many business drivers still experience a number of barriers. Our most recent EV Barometer found that cost is a barrier for 40% of respondents; charging infrastructure concerns also rose in Quarter 2 – at 31.6%.

"The review must therefore consider the whole EV ecosystem. Vehicle targets need to be supported by faster deployment of charging-infrastructure, measures that improve affordability and stronger consumer confidence in both new and used electric vehicles. A practical, coordinated approach will enable fleet operators to invest with greater confidence while ensuring that the transition remains accessible and workable for customers."

Europcar will be submitting a formal response to the consultation ahead of the closing date and continues to invest in growing its electric vehicle fleet and operating infrastructure as part of its wider sustainability commitments.



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

"We help to change the way you move" is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com