

London, 9th March 2026

Sought-after JAECOO 7 joins the Europcar PHEV fleet

Low-emissions tailpipe fleet continues to grow to meet rising customer demand

To meet growing demand for Plug-in Hybrid Electric Vehicles (PHEVs), Europcar Mobility Group UK has added the JAECOO 7 premium SUV to its rental fleet, available for business and leisure drivers across the UK. With the JAECOO 7 being awarded the accolade of ['most-enquired'](#) new car in 2025, Europcar is leading the way in providing the vehicles customers want to drive.

Joining other popular PHEVs on the Europcar fleet, the Jaecoo 7 is giving motorists a wider choice of models. Complementing the fully electric fleet, the PHEV fleet is helping drivers try out electric and hybrid driving first-hand to help remove anxieties and show how electric driving can fit into their business and home life.

A premium SUV, the JAECOO 7 features JAECOO's proven Super Hybrid System, which can be plug charged, or left to self charge via the engine. It combines a 1.5 litre turbo petrol engine with an 18.3Kwh battery and an electric motor capable of delivering 56 miles of electric-only range and a combined range of up to 745 miles to a tank and a charge. Ensuring the drive and the ride match up to the convenient EV-only range, the JAECOO features a full-length panoramic sunroof, eight speaker SONY audio system and wireless mobile charging, as well as multiple driver assistance features such as lane departure warning and autonomous emergency braking.

"We are delighted to be able to add such a popular vehicle to our growing fleet, to support the Europcar commitment to demystifying electrification," commented Tom Middleditch, Sustainability spokesperson at Europcar. "The wide range of hybrid and fully electric cars and vans on the Europcar fleet is helping drivers and businesses experience zero and low emissions driving, with many discovering just how easily they can fit lower emissions vehicles into their operations."



End

Contacts

Press Relations

Wendy Harrison/Cecile Stearn/Clare Watson:
europcarmobilitygroupUK_PR@harrisonsadler.com
020 8977 9132

Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

“We help to change the way you move” is what we stand for and brings us together. More than ever, we're committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com