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From DIY to Black Tie: Europcar keeps Josh Manz moving Official vehicle rental partner helps Leicester Tigers player tackle every journey in style

When Josh Manz, back row player at Leicester Tigers began arriving at the team's training ground in a different vehicle, his teammates quickly took notice. Senior Academy lock Harry Palmer and first-team hooker John Stewart were particularly intrigued. One week it was a spacious BMW, the next a practical van, then a sleek Mercedes-Benz, followed by a VW Golf.

What really didn't add up was how each vehicle seemed perfectly matched to what Josh had been up to off the pitch.

Josh's first upgrade from what his teammates referred to as his "banged up Fiesta" was a spacious BMW, ideal for an airport run with luggage and even an inflatable flamingo in tow. The following week, a DIY project saw him switch to a van, perfect for tools, paint and flat-pack furniture.

Then came a black-tie event. The van disappeared, replaced by a sleek Mercedes-Benz, to ensure he arrived in style. Not long after, Josh pulled up in a VW Golf following a weekend shopping trip, proudly calling it his "dream car". By this point, Palmer and Stewart were convinced something wasn't quite right.

Videos capturing Harry Palmer and John Stewart's growing confusion, and Josh Manz's increasingly varied arrivals, can be found [here](#).

Finally, Josh put them out of their misery. He explained that Leicester Tigers' official vehicle rental partner, Europcar had the right vehicle for every occasion: "I just hire what I need, for as long as I need."

As the Official Vehicle Rental Partner of Leicester Tigers, Europcar Mobility Group UK works closely with players, staff and fans to support flexible mobility needs. From airport runs to DIY projects and special events, modern life rarely fits one type of vehicle. Europcar set out to showcase the breadth of its fleet, giving customers the freedom to choose the right vehicle for every journey.

Sarah Clarke, Senior Consumer Marketing Manager at Europcar commented: "Josh's experience reflects real life. Unless you choose to buy a much larger vehicle than you need day-to-day, it is unlikely that one vehicle is going to meet all your mobility needs. And who wants to turn up to a black-tie event in a van, or fill a family car with garden waste or DIY debris?"

“Europcar’s diverse and ever-growing fleet means customers can choose exactly what they need for each journey, whether that’s a compact runaround, a roomy estate, something more premium, or a van for the bigger jobs. Every category includes petrol and electric options, so you can also try out electric driving or choose a more sustainable journey.”

Leicester Tigers’ fans can enjoy up to 15% off car and van hire, including electric vehicles, in the UK and worldwide, making it easier to flex their fleet, just like Josh.

Fans can find out more by visiting <https://www.europcar.co.uk/deals/tigers>



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Notes to Editors

About Europcar Mobility Group

Europcar Mobility Group is a global mobility player, with 75 years of mobility services expertise and a leading position in Europe.

“We help to change the way you move” is what we stand for and brings us together. More than ever, we’re committed to delivering simple, seamless, innovative solutions that make mobility easy, enjoyable and increasingly eco-friendly.

To do this, we offer to individuals and businesses a wide range of car and van rental services, be it for a few hours, a few days, a week, a month or more, on-demand or on subscription, relying on a fleet of more than 280.000 vehicles, equipped with the latest engines including an increasing share of electric vehicles.

Our brands address differentiated needs, use cases and expectations: Europcar® - a global leader of car rental and light commercial vehicle rental, Goldcar® - a frontrunner at providing low-cost car rental services in Europe, Fox-Rent-A-Car®, one of the main players in the car rental market in the US, with a "value for money" positioning, and Euromobil®, a German car rental player. The Group also operates the "myEuropcar" platform for vehicle subscription.

Customers' satisfaction is at the heart of the Group's ambition and that of our more than 9,000 employees, everywhere we deliver our mobility solutions, thanks to a strong network in over 130 countries (including 15 wholly owned subsidiaries completed by franchisees and alliance partners).

More info: www.europcar-mobility-group.com